



SPORT TYNEDALE 2020 – RECOGNITION FOR SPORT IN WEST NORTHUMBERLAND

Never let a stumble be the end of your journey

Supported by Egger (UK) Ltd and Red Hot Property

Dear Sports Colleague

In view of the impact that Covid has had on sports participation in this unprecedented year, and the restrictions imposed upon the holding of events such as our Annual Sports Awards Night, we regret that the “normal” Sports Awards Night will not be held this year.

HOWEVER.... We are very aware that sport has adapted and continued during this time and we have decided that the dedication and adaptability of the great sporting community in West Northumberland should be celebrated and acknowledged, albeit in a different format.

It would be unfair to host our normal award categories as opportunities have not been equal for all. There has been a ‘shift’ in habits and the adaptability witnessed has been inspiring. Therefore, we see this as a great opportunity to recognise the efforts of volunteers and sports players, using this opportunity as a way of motivating others to get involved in the future.

Sport and physical activity unquestionably helps people in all aspects of life in both their physical and mental wellbeing. They bring communities together and have been a saviour for many during the lockdowns. We want to recognise the efforts of many, and identify stories to share that hopefully will inspire people to become active.

We continue to have the active support of our sponsors, Egger (UK) Ltd and RedHot Property, as well as many local Town and Parish Councils and Sports Clubs, for which we are very grateful.

OUR “DIFFERENT” 2020 AWARDS WILL:

1. Recognise the efforts of the sporting community to participate and volunteer in sport.
2. Share good stories which hopefully will motivate others to get involved and become active.

1. RECOGNISING ACHIEVEMENT

We want to celebrate the activities of those who have continued to participate and volunteer in sport, taking into account the impact of the pandemic and the initiatives that participants and volunteers have taken to allow their chosen sport to continue.

2. STORIES TO MOTIVATE OTHERS

We are looking for stories about how sport and physical activity has helped people during these difficult times and the impact that such sport and physical activity has had on an individual, a group of people and/or a community. We see and hear about such inspiring stories on national news, but we believe there are many local stories worthy of exposure. We would like to showcase a number of these stories, some with a video interview which can be shared to inspire others. The story can be anything ... from starting to walk, to meeting challenges that you have set. We really want to recognise what clubs and communities have done to keep members, players and other folk active.

The stories showcased will represent a cross section of our clubs, schools and community covering all age groups, a range of environments and all types of activities.

We will make, and publicise, a series of awards recognising achievements and initiatives.

We hope that you are interested in getting involved. This is a new project for Sport Tynedale, and we would love to hear from anyone interested in helping us make the project a success. If you think you have a particular interest and skill that would help in making the showcase videos, please contact us.

Forms can be found on our website, www.sport-tynedale.co.uk, along with online applications or by emailing us at sporttynedale@gmail.com.

Please send in your form by 5th January 2021; we look forward to hearing from you!

With very best wishes

Yours sincerely



Edward Heslop (Chair, Sport Tynedale)



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Supporting Sport in West Northumberland

